



Rr. Widiartyasari Prihatdini

Aspiring PR and Communicator

artyasari24@gmail.com | LinkedIn: Artyasari Prihatdini | Sidoarjo, Jawa Timur



Arty is a fresh graduate of Universitas Gadjah Mada who was known as an active student in organization and as MC or moderator in several occasions. Having experienced in media and as a winner of broadcaster and storytelling competition, also as a head of PR in a regional level event, honing her skill of networking and communication.

A natural enthusiast for connecting people and assertive communicator, Arty also has language capability: Bahasa, English, and intermediate level Japanese. Arty also experienced in social media managing and content design.

Education

Universitas Gadjah Mada | Sleman, Indonesia

Bachelor of Science (S.Si) in Chemistry Major, GPA 3.69

(Aug 2018 – Jul 2022)

- **Related Courses are taken:** Environmental Chemistry, Kuliah Kerja Nyata, Electrochemistry – We had to practice science communication to deliver environmental impact and future threats from social activity to the society.
- **Honors and Scholarships:** Beasiswa Peningkatan Prestasi Akademik 2019, Beasiswa Mahasiswa Unggul PT. Adaro 2019-2022

Experience

- MC/Moderator

Handle the rundown and manage the audience focus and spirit throughout the sessions as MC or Moderator.

Keluarga Mahasiswa Kimia UGM

Seminar Nasional Kimia | Oct 2021
Chemist Corner: Job Preparation | Nov 2020
SADAMIKA: Alumna Session | Oct 2020

BEM KM FMIPA UGM

Industrial and University Talk | Oct 2021
Society of Renewable Energy UGM
Seminar Ahli: Hari Bumi | Nov 2020

Lingkar Studi Sains FMIPA UGM

Kajian Ilmiah I | Jul 2021

Forum Advokasi UGM

Training for Advocator | Sep 2020

- Voice Over and Videography

Chemistry Department Universitas Gadjah Mada

Video Science Experiment for Community Service Project of Analytical Chemistry Laboratorium | Jul 2022
Video Health and Safety in Covid-19 Pandemic for Community Service Grant | Mar 2022

- Design Graphic

Branding design for SKEMA Simultan Banten 2020

Designer graphic at BEM KM FMIPA UGM

Head of Media Division, @srewomen 2020.

Organization

BEM KM UGM | Sleman, Indonesia

Vice Minister of Student Service in The Ministry of Advocacy and Student Wellbeing

(Des 2020 – Des 2021)

- Lead a project of **Beasiswa Jaring Pengaman** which gain Rp90+ Mio through extensive channels of donations, charity, and crowd-funding in 7 months for helping 33 students to pay the tuition fee in their last-minute the payment deadline.
- **Activity, honor, and portfolio:** Moderator Financial and Sexual Harassment Regulation Discussion Gadjah Mada Intellectual Club II, admin of twitter @adkestwit_ugm, Speaker for Financial Students' Case Report for Rectoral Election UGM 2022.
- **Familiar with tools:** Adobe Photoshop, Figma, Miro, Gsheet, Gdrive, Trello, Kami, Notion, Google Page.

Society of Renewable Energy | Indonesia

Deputy Vice President of External Affair in Society of Renewable Energy UGM

(Sep 2020 – Sep 2021)

- Assisting the Vice President of External Affair to maintain the network with external partners and organize seminars in Renewable Energy, evaluating and assisting three divisions of Multimedia, Public Relation, and Social and Cyber.
- **Project link:** <https://www.instagram.com/srewomen/> up until [here](#).

PPSMB Pascal FMIPA UGM 2020 | Sleman, Indonesia

Leader of Project (Des 2020 – Des 2021)

- Managing a team of 10 divs, and 107 staff to create a 2-days event for orientation of 729 freshmen with 20+ learning materials. Managing communication with stakeholders, planning the event and organizing team, using productivity tools, evaluating and executing the process design, managing internal bonding, scheduling, and budgeting (Rp53 mio+).
- Project link: https://www.instagram.com/ppsmb_pascal/ up until [here](#).

Other Experience And Skill

Language

- **English:** TOEFL ITP 620/677, AcEPT 308/426
- **Japanese:** JLPT N4 89/180

Portfolio

<https://artyasari24.wixsite.com/artyasari-prihatdini>

Design Graphic and Video Editing

Adobe Photoshop | Adobe Illustrator | Lightworks | Figma